



rise

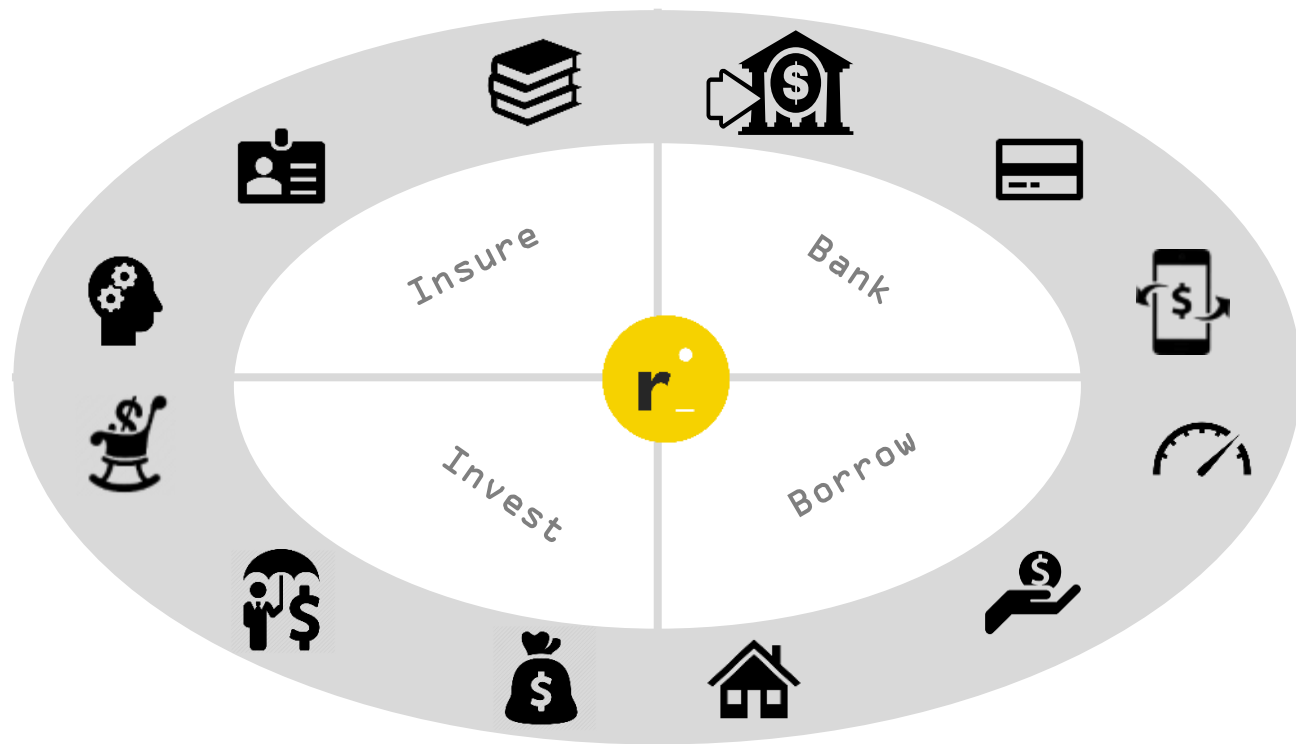
Everyone

Matters



meet *rise*

rise democratizes access to essential financial services to low income migrants, leveraging tech and partnerships





The genesis of rise ...





There are thousands like her . .



750,000

Domestic Helpers

95%

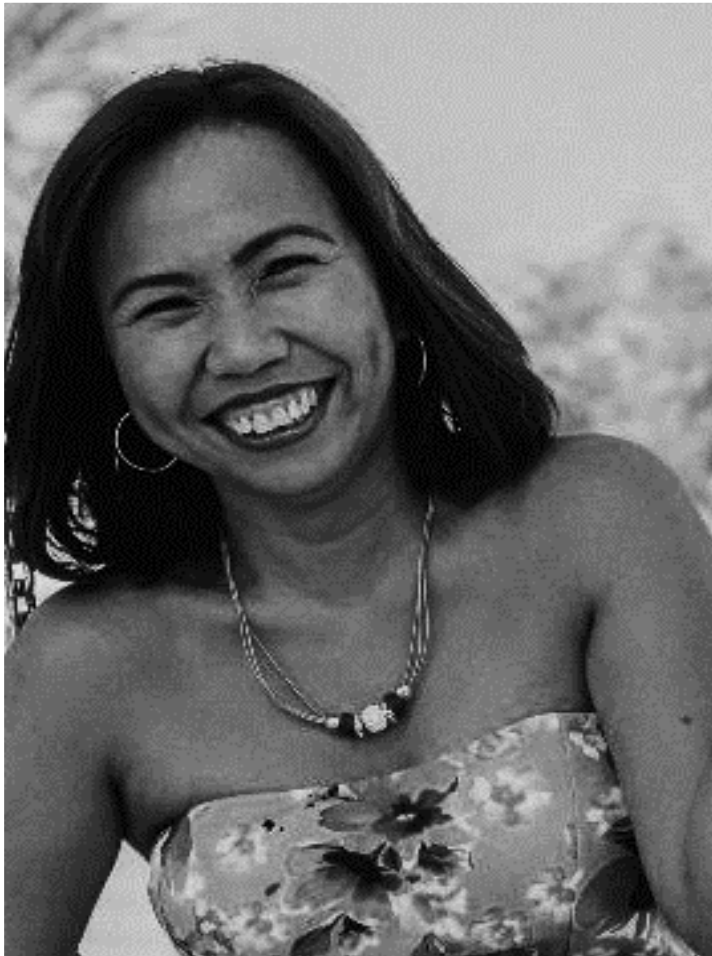
Women

1 in 4

Women in UAE



All with amazing stories to tell ... Meet
Melanie



Meet **Melanie**

- 23 years a Nanny
- 7 different families
- Starting salary AED
700
- Salary today AED
2700



All with amazing stories to tell ... Meet Erlinda



Meet Erlinda

- 40+ years a Nanny
- 3 Generations in Same Family



All with amazing stories to tell ... Meet
Dilhani



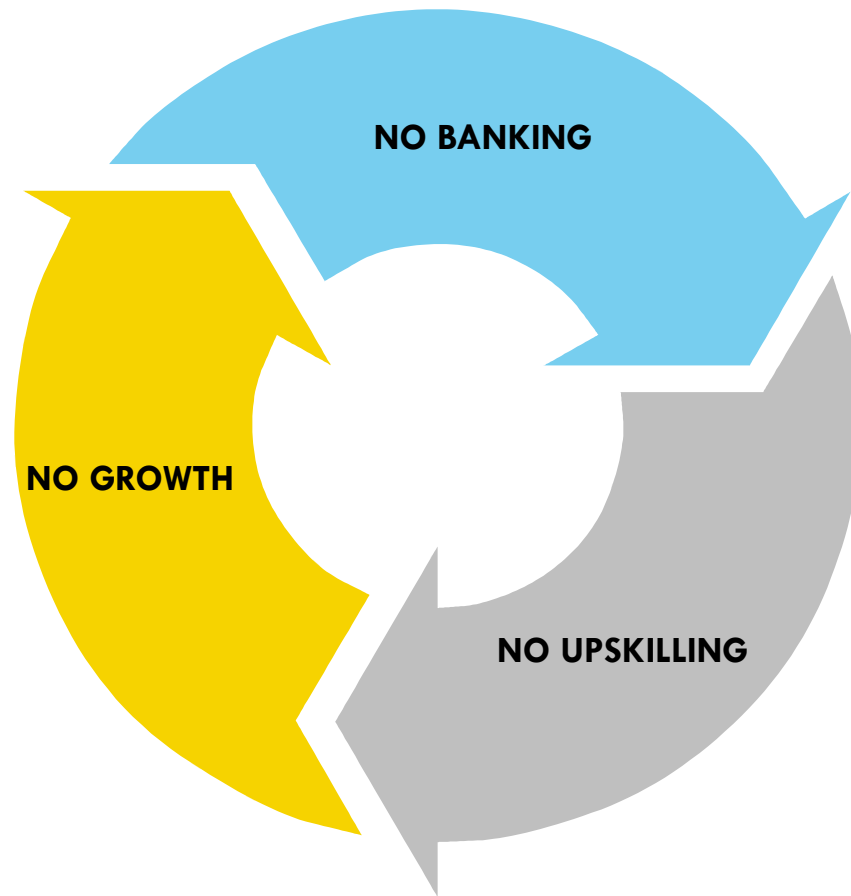
Meet **Dilhani**

- 10+ years a Nanny
- Takes care of a special need child since birth



Unfortunately, often not adequately supported

Multiple years, same job



No account, no credit, no investments, no insurance

No upskilling, no development



We are changing that by giving them a bank account ...



| | |
|---------|--------------------------------------|
| Account | Bank Account in partnership with UAB |
|---------|--------------------------------------|

| | |
|--------------------|-------------------------|
| No Minimum Balance | No Balance requirements |
|--------------------|-------------------------|

| | |
|-------------------|--------------------------|
| No Minimum Salary | Available for any salary |
|-------------------|--------------------------|



... helping them get insured



Accident &
Disability

Protection in
case of accident
/ disability

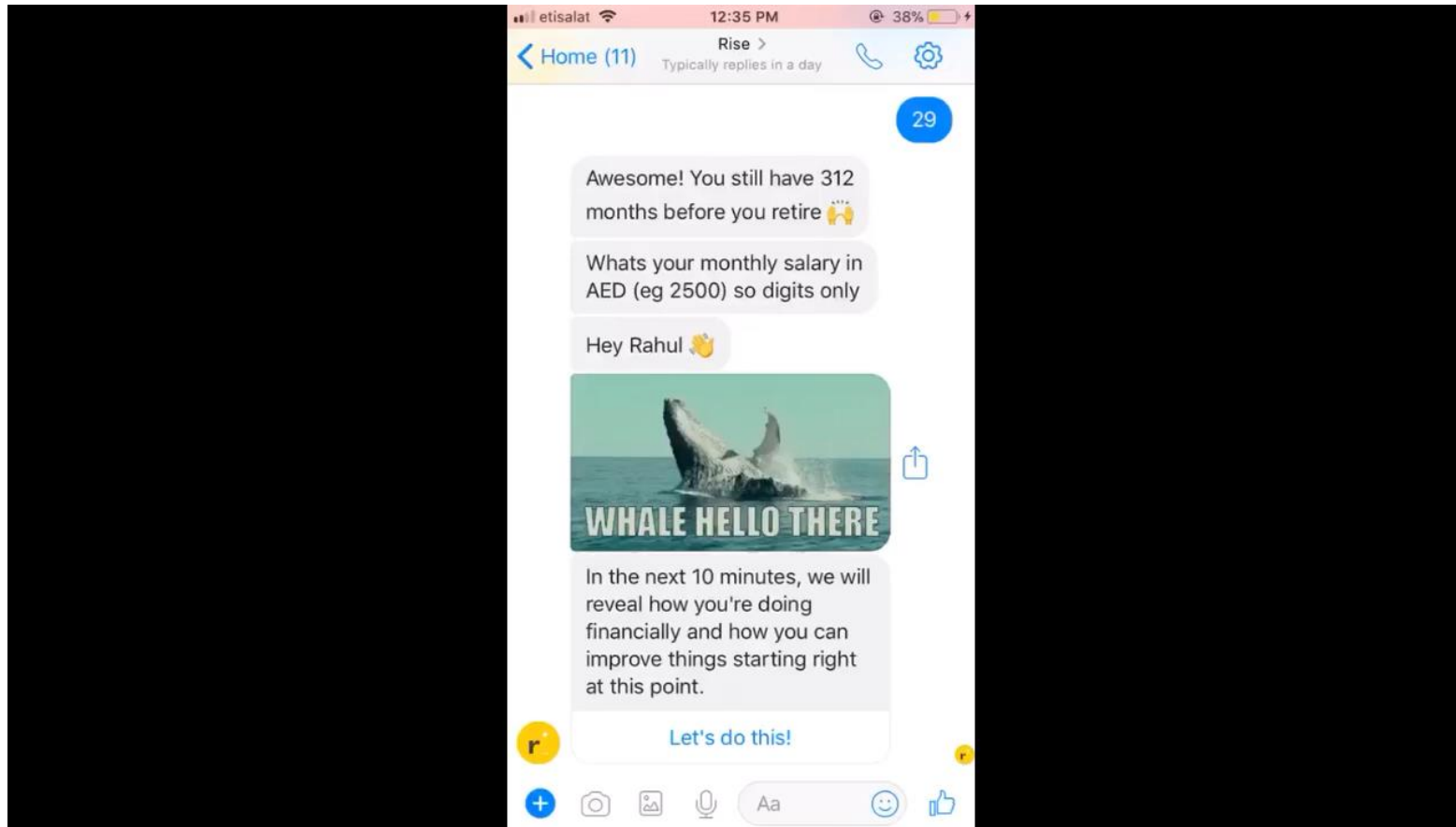
Hospicash For
Family

In case of family
medical
emergencies



... helping them better manage their money

Financial Health Check





... and gain affordable credit



2X Monthly
Salary

Loans in
Philippines based
on credit history
in UAE



10 Month
Tenure

Affordable payment
plans



It's not only about finance ...



UAE's Largest Resource for Maid Hiring
~75K members, 62k engagements/ month, ~15 K hiring's in 2018



Annual Awards to recognize best Nanny in UAE
2,000 Nominations in 2018, Largest FB live event in ME
~14K viewers



30+ Upskilling courses
Created by global experts on the topic



We are making a difference ...



Dela Peña Lenlen recommends Rise.

December 31, 2018 at 2:14 PM · 🌐

I recommend rise to all my friends to save their hard earned money for their future of their family 🙏 Thank u so much RISE ❤️ GODBLESS



Ennaoj Maulion recommends Rise.

December 13, 2018 at 11:50 AM · 🌐

Let us Grow with Rise..



Cane Sugar recommends Rise.

December 14, 2018 at 11:50 AM · 🌐

we can get ATM and there hearts is for helping nanny's..they are the only company who gives us important to the community here in UAE,thank you so much rise .



Cam'z Padel

20 Nov at 1:06 pm · 👥

Thank you Rise,I got mine!!Thank you for the opportunity that you've sharing to us!!Saving for the future for my family



#growwithrise

#withoutmaintainingbalance

#unitedarabbank



Mon Light Every recommends Rise.

November 24, 2018 · 🌐

Let's start to save money for our future. Thank you Rise for making it possible. 😊
Kudos! Let's grow together with Rise bank.



Anataga Inaii recommends Rise.

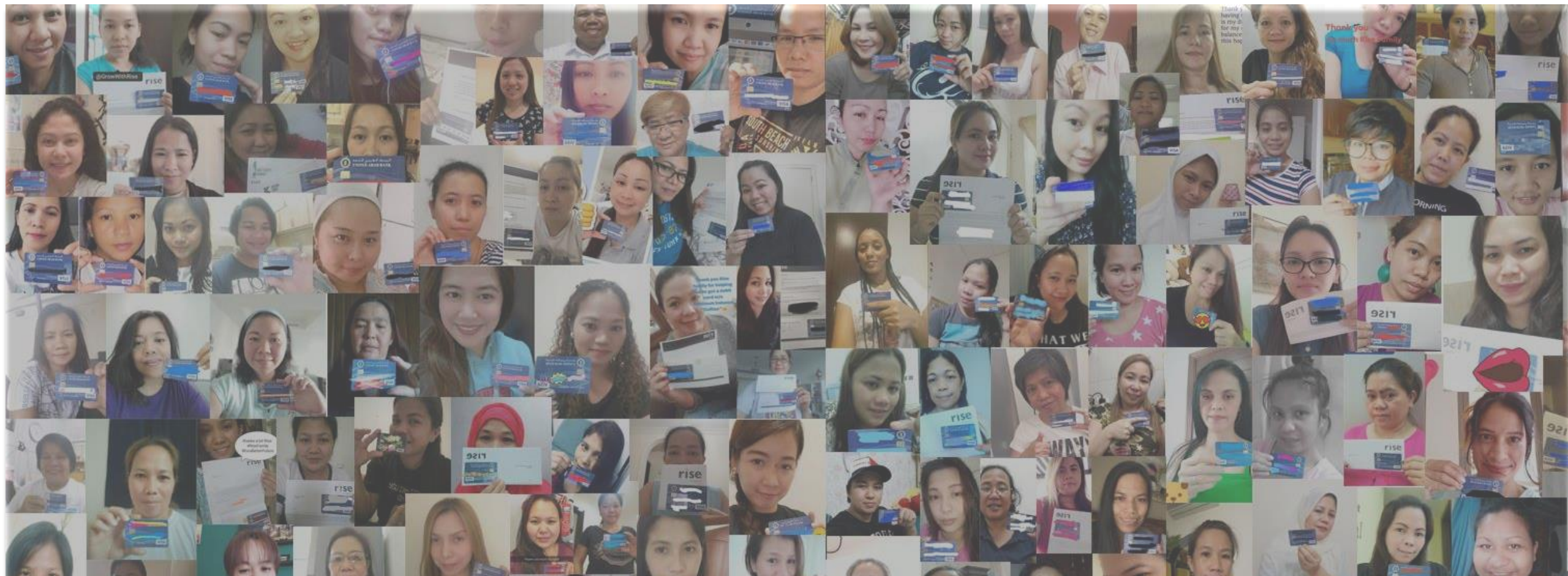
December 5, 2018 · 🌐

life is easier with rise!!





... and we have a few customers



AED 500 Mn. Banked

at rise - Everyone
Matters

We believe migrants
have the same dreams,
potential and
challenges as rest of
us.

We are rise and we are
here to help them grow.

rise

